



**NGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

# CONTRACT

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>2551119 /             |  | <u>Alt Order #</u><br>WOC1359324                       |
| <u>Advertiser</u><br><b>Wyoming Values</b>          |  | <u>Original Date / Revision</u><br>05/09/22 / 05/09/22 |
| <u>Contract Dates</u><br><b>05/16/22 - 05/22/22</b> | <u>Estimate #</u><br><b>1390</b>           |  |
| <u>Product</u><br><b>Issue</b>                      |  |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>NGWN</b>                      | <u>Account Executive</u><br>Cheyenne House | <u>Sales Office</u><br>Cheyenne Natio                  |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
|   | <u>Order Type</u><br>NORMAL                |  |
| <u>Agy Code</u><br>9913591                          | <u>Advertiser Code</u>                     | <u>Product 1/2</u><br>316                              |
| <u>Agency Ref</u><br>108003                         | <u>Advertiser Ref</u><br>606194            |  |

And:

**Media Ad Ventures**  
**Attention: Carolyn Bush**  
**8136 Old Keene Mill Rd Ste A300**  
**Springfield, VA 22152**

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time    | Days | Length | Spots/Week  | Rate | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------|------|------|-------|----------|
| N 1   | NGWN | 05/16/22          | 05/21/22        | Sa Today                 | 6:00 AM-8:00 AM   |      | :30    |             |      | NM   | 1     | \$10.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | -----1-                  | 1                 |      |        | \$10.00     |      |      |       |          |
| N 2   | NGWN | 05/16/22          | 05/22/22        | Su Today                 | 7:00 AM-8:00 AM   |      | :30    |             |      | NM   | 1     | \$35.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | -----1                   | 1                 |      |        | \$35.00     |      |      |       |          |
| N 3   | NGWN | 05/16/22          | 05/22/22        | Meet The Press           | 8:00 AM-9:00 AM   |      | :30    |             |      | NM   | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | -----1                   | 1                 |      |        | \$30.00     |      |      |       |          |
| N 4   | NGWN | 05/16/22          | 05/17/22        | Today Show II            | 9:00 AM-10:00 AM  |      | :30    |             |      | NM   | 2     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | 11-----                  | 2                 |      |        | \$15.00     |      |      |       |          |
| N 5   | NGWN | 05/16/22          | 05/20/22        | Today w/ Hoda & Jenna    | 10:00 AM-11:00 AM |      | :30    |             |      | NM   | 2     | \$20.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | ---11--                  | 2                 |      |        | \$10.00     |      |      |       |          |
| N 6   | NGWN | 05/16/22          | 05/19/22        | News 2 @ Noon            | 12:00 PM-12:30 PM |      | :30    |             |      | NM   | 2     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | --11---                  | 2                 |      |        | \$25.00     |      |      |       |          |
| N 7   | NGWN | 05/16/22          | 05/18/22        | NBC Nightly News         | 5:30 PM-6:00 PM   |      | :30    |             |      | NM   | 3     | \$270.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | 111----                  | 3                 |      |        | \$90.00     |      |      |       |          |
| N 8   | NGWN | 05/16/22          | 05/20/22        | News 2 @ 6p              | 6:00 PM-6:30 PM   |      | :30    |             |      | NM   | 4     | \$260.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | -1111--                  | 4                 |      |        | \$65.00     |      |      |       |          |
| N 9   | NGWN | 05/16/22          | 05/18/22        | Prime Access Rotator M-F | 6:30 PM-7:00 PM   |      | :30    |             |      | NM   | 3     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | 111----                  | 3                 |      |        | \$20.00     |      |      |       |          |
| N 10  | NGWN | 05/16/22          | 05/20/22        | News 2 @ 10p M-F         | 10:00 PM-10:35 PM |      | :30    |             |      | NM   | 3     | \$195.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | --111--                  | 3                 |      |        | \$65.00     |      |      |       |          |
| N 11  | NGWN | 05/16/22          | 05/17/22        | Tuesday Prime Hr 2       | 8:00 PM-9:00 PM   |      | :30    |             |      | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |       |          |
| Week: |      | 05/16/22          | 05/22/22        | -1-----                  | 1                 |      |        | \$100.00    |      |      |       |          |
| N 12  | NGWN | 05/16/22          | 05/18/22        | Wednesday Prime Hr 2     | 8:00 PM-9:00 PM   |      | :30    |             |      | NM   | 1     | \$115.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| *Line  | Ch   | Start Date        | End Date        | Description         | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|--------|------|-------------------|-----------------|---------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/16/22          | 05/22/22        | --1----             |                   |      |        | 1                 | \$115.00    |      |       |            |
| N 13   | NGWN | 05/16/22          | 05/19/22        | Thursday Prime Hr 3 | 9:00 PM-10:00 PM  |      | :30    |                   |             | NM   | 1     | \$115.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/16/22          | 05/22/22        | ---1---             |                   |      |        | 1                 | \$115.00    |      |       |            |
| N 14   | NGWN | 05/16/22          | 05/21/22        | Saturday Night Live | 10:30 PM-12:00 XM |      | :30    |                   |             | NM   | 1     | \$10.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/16/22          | 05/22/22        | -----1-             |                   |      |        | 1                 | \$10.00     |      |       |            |
| N 15   | NGWN | 05/16/22          | 05/22/22        | News 2 @ 10p Sa-Su  | 10:00 PM-10:30 PM |      | :30    |                   |             | NM   | 1     | \$60.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 05/16/22          | 05/22/22        | -----1              |                   |      |        | 1                 | \$60.00     |      |       |            |
| Totals |      |                   |                 |                     |                   |      |        |                   |             |      | 27    | \$1,360.00 |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 04/25/22 - 05/22/22 | 27         | \$1,360.00        | (\$204.00)        | \$1,156.00        |
| <b>Totals</b>       | <b>27</b>  | <b>\$1,360.00</b> | <b>(\$204.00)</b> | <b>\$1,156.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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